Definitely much too much violence on TV and graphic horrendous closeups of results of violence on some shows - also promiscuous behavior in the Soaps - contribute to the way children view society and themselves - not just children are affected. Unstable minds are hand-given all sorts of gruesome ideas to carry out. Why cater to the public that like to view this stuff - ratings don't tell all - who are the people that give you the ratings - what kind of IQ do they have?